



# NEWSLETTER

ARICBSS/ ARIC-STEM 2018 OXFORD SERIES

**A** growing international body of research observing the role of multicultural and interdisciplinary conferences, suggests that engagement with the concepts of social inclusion will require such knowledge-sharing events - and the profession and sector as a whole - to radically rethink their purposes and goals and to renegotiate their relationship to, and role within, society. In short, if these conferences are to become effective agents for cultural inclusion, immense encouragement would be required from the decision makers of Higher education institutes. ARICON brings this multicultural, socially inclusive and diversified research fraternity to stay under one roof.

ARICON conducted the recent event at Oxford, a city in central southern England, revolves around its prestigious university, established in the 12th century. The architecture of its 38 colleges in the city's medieval center led poet Matthew Arnold to nickname it the 'City of Dreaming Spires'. University College and Magdalen College are off the High Street, which runs from Carfax Tower (with city views) to the Botanic Garden on the River Cherwell.

ARICBSS/ ARIC-STEM 2018- Oxford Series brought a beautiful amalgamation of Knowledge-sharing, multicultural socialization and historical orientation of one of the oldest and finest educational institutions of the world.

15<sup>TH</sup> - 16<sup>TH</sup> NOV, 2018

ST. ANNE'S COLLEGE, THE UNIVERSITY OF OXFORD, U.K

## CONFERENCE CHAIR: PROFESSOR DR. LYNN MARTIN

ARICON has been honored to have Prof. Dr. Lynn Martin as the Conference Chair at ARICBSS/ ARIC-STEM 2018 at University of Oxford, U.K. She is also the Honorary Editorial Board Member of ARICON.

Lynn Martin is a professor at the Lord Ashcroft International Business School. She received her



PhD in Human Capital Formation in Small Firms in 2000 from the University of Warwick (UK). She is a previous president of the Institute for Small Business & Entrepreneurship and is currently Chief Fellow. With considerable experience in research and research funding in applications to three research councils, she has been a Fellow for the Economics & Social Science Research Council and a board member for Prowess and the CABS Small Business Charter Mark. She is also a non executive director for two start ups and a mentor for 5 high growth technology firms.

She has supervised seven doctoral bids to successful completion, both PhD and DBA. She is in great demand for doctoral examinations, having viva experience of 50+ examinations in the UK, Eire, Europe and Australia.

She currently serves as a member of the editorial board of the International Journal for Entrepreneurial Behavior & Research; Journal of Small Business Enterprise Development; Gender in Management International, Journal of Rural Enterprise; International Journal for Technology Marketing (USA); New Trends in Business (Australia); The IBM Review of Business Strategy and Management and Systems in Financial Services.

**Your Newsletter from ARICON**<https://arintconferences.com/newsletter/>





## ARICON BREAKOUT SESSIONS:

ARICON conferences are versatile and unique; to enhance networking and make the environment more lively and interactive we often conduct Breakout sessions in our conferences, so was in Oxford 2018.

*"..... participants really had fun and communicated their choices, where exactly they want to attend next international (ARICON) conference ....."*

--- Michaela (Listener, University of Huddersfield, U.K)

*"I must mention that it was a wonderful experience to be at the ARICON 2018 Oxford series. The team of coordinators was highly effective, efficient and professional. Keen to continue my association for the future ARICON conferences"*

--- Dr. Avadhut Patwardhan (Post-Doctorate Fellow, India)

## ARICON PROCEEDINGS & PUBLICATIONS:

There is a good news ARICON would both the proceedings and journals are like to share that is the inclusion of refereed, research that meets the SCOPUS indexed journals where we refereed standards for the conference would recommend the high quality and the proceedings may not meet the papers, presented at ARICON refereed standards for the journals.

Conferences. As far as the indexing of The selection of a journal, if any, for a proceedings is concerned, we are particular manuscript is entirely at the indexed in Neilsen's U.K which provide discretion of the editorial board access not only in the UK but members following the reviewers' Internationally too. Later we suggestions.

recommend full papers to our allied journals who possess a range of indexing and archiving which is provided on our website. The publication of paper in journal is subject to the quality of paper and the double blind review report by the journal/s.

The refereed journals electronically available through our publishing consortium. The review process for the journals is slower and more demanding in its standards. Although



APPLIED RESEARCH INTERNATIONAL  
CONFERENCE ON  
**MULTIDISCIPLINARY STUDIES  
& EDUCATION**  
(ARICME) 2019 BAKU  
1<sup>ST</sup> - 3<sup>RD</sup> APRIL, 2019

# CALL FOR PAPERS

DEADLINE FOR ABSTRACT SUBMISSION:  
10 JANUARY, 2019.

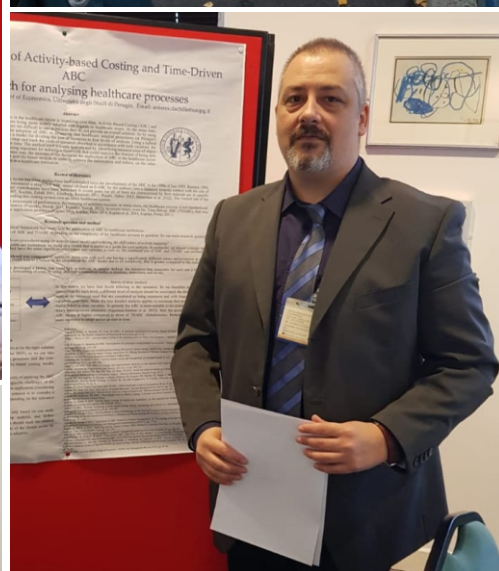
VENUE: Hyatt Regency, Baku Azerbaijan

PLEASE SEND YOUR ABSTRACTS ON:  
[ARICONFERENCES@GMAIL.COM](mailto:ARICONFERENCES@GMAIL.COM)



## OXFORD HIGHLIGHTS AND UNIVERSITY COLLEGES WALKING TOUR

- Oxford city and university college walking tour
- Started from the Trinity College- Blue Gates in the heart of the City Center
- Follow a route that's planned to coincide with college opening times
- Tour inside the TRINITY COLLEGE- UNIVERSITY of OXFORD, the oldest college of the prestigious university
- Visited from inside the Bodleian Library, Sheldonian Theatre and more
- Heard fun facts about Harry Potter and Oxford from a professional local guide- Mr. Stuart
- The University Church of St. Mary the Virgin.
- The visit concluded in Oxford Central with a fair guide to the participants regarding the further 'Things To Do' in Oxford as a series of Museums, most contemporary Westgate Mall with all designer outlets and a number of restaurants ranging from Japanese Wasabi to Indian Handis.



## NEW TO ARICON!!! SCOPUS JOURNALS – ONBOARD:

In addition to our existing list of allied journals available on our website, following are the SCOPUS indexed journals recently joined the league:

- International Journal of Entrepreneurship (Print ISSN: 1099-9264; Online ISSN: 1939-4675)
- Academy of Strategic Management Journal (Print ISSN: 1544-1458; Online ISSN: 1939-6104)
- Journal of Legal, Ethical and Regulatory Issues (Print ISSN: 1544-0036; Online ISSN: 1544-0044)
- Journal of Management Information and Decision Sciences (Print ISSN: 1524-7252; Online ISSN: 1532-5806)
- Journal of Social Science Research (Print ISSN: 2413-6670; Online ISSN: 2411-9458)

## BEST BLOG PICK:

Author: Miguel Otero-Iglesias is Senior Analyst at the Elcano Royal Institute and Research Associate at the EU-Asia Institute at ESSCA School of Management (France).

Why do academics go to conferences?

What are the benefits for your research and your career?

Miguel Otero-Iglesias explains in his recent blog.....At an early stage in everyone's PhD process there are certain doubts but in my experience you learn and gain so much in these events that you should not postpone it to the later stages of your PhD. Of course, it is important to have something presentable. Do not go if you are not clear in your mind. But if you only have a



literature review, a theoretical framework and some hypotheses, that's fine. Write an abstract and try your chances. Writing abstracts that catch the eye of the conference selection team is a skill. Start training as soon as possible.

Another skill that is important to have and that helps you to get to know other scholars and to be known in academic circles is to convene prearranged panels for the big academic conferences. Do not hesitate to write to the big names in your field proposing a panel. You will find that most of them will answer (which is already a win because they will get to know your name), and some of them might even say 'yes' to your invitation. If you get your panel or abstract accepted, prepare your presentation well in advance so that you can use the time at the conference to go to other panels and network. This is very important. Do not waste your time in your room.

By attending other presentations, you will learn from others and improve your own skills and knowledge about your field. It is also important to engage with their work, ask questions and perhaps go and see them after the panel. Like in any other profession, networking is very important in our field. This is the way to be invited to join collective research projects such as edited books, special issues in peer-reviewed journals or funding applications.

Networking is also fundamental to getting a job in academia. In most countries, the job selection process is transparent and meritocratic, but remember that ultimately, with a similar CV, selection committee members will most likely hire someone they know and that they get along with. Although, academic work is mostly individual, there is a social side to it.

(Source/ Courtesy: <http://bit.do/eBxBB>)

## ARICON'S ALLIES:

Hertfordshire University, U.K

Derby University, U.K

Victoria University, Australia

Aydin University Istanbul, Turkey

Gordon Institutes of Business,

University of Pretoria, South Africa

UniversitiTeknologi Malaysia

Kenyatta University, Nairobi- Kenya

Human Resource Development  
Institute, Libya

Puntland State University, Somalia

LLMA Consultants, South Africa

OEZPA Executive Coaching Institute,  
Germany

Malaysia Somalia Business Society,  
Malaysia

Neilsen Publishers, U.K

APPLIED RESEARCH INTERNATIONAL  
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STUDIES**

(ARICMS), 2019 MALAYSIA

24<sup>TH</sup> – 25<sup>TH</sup> APRIL, 2019

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Kuala Lumpur Malaysia

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